



# ADVANCE TO THE CLOUD

imageRUNNER ADVANCE Third Generation 2<sup>nd</sup> Edition  
Office Colour and Black and White range of smart multifunctionals



Canon

2018 Copier MFP Line of the Year

**Canon**

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# imageRUNNER ADVANCE THIRD GENERATION 2<sup>nd</sup> EDITION PORTFOLIO WORKING FOR TOMORROW

The workplace is rapidly changing. Flexible start times, working from home, mobile workers who share desks, and employees who cross international boundaries, yet interact as if they were in the same room.

To be successful, businesses must gather, present and share information quickly, and securely bringing together multiple documents in various printed or digital forms and locations - from employees' desks and office cabinets to cloud servers and mobile devices.

The imageRUNNER ADVANCE Third Generation 2<sup>nd</sup> Edition portfolio is an intelligent, secure and sustainable business platform that seamlessly connects your office technology to the cloud. It complements every stage of the document lifecycle from creation to sharing, output to archival - and thanks to its Cloud Management capabilities it can prove to be a shrewd and cost effective investment.



C256i/C356i II



C3500 II



C5500 II



C7500 II

A4

Colour A3



## FUTURE PROOF YOUR BUSINESS

The imageRUNNER ADVANCE Third Generation 2<sup>nd</sup> Edition portfolio spans a wide range of models for different customer requirements with each of the individual products having tight integration with uniFLOW Online Express – a powerful cloud document capture and output management solution. Each model within the portfolio can also integrate with other capture and document management solutions such as uniFLOW (on premise), Therefore Online, IRIS and more – meaning they can be easily customised to match the specific document workflow requirements of your business, now and in the future. The Unified Firmware Platform also continually pushes the latest features out to you - so your investment can grow in value.



525/615/715 II



4500 II



6500 II



8500 II

A4

Mono A3





# SIMPLIFIED MANAGEMENT



## THE BENEFITS OF GOING SERVER-LESS

### INCREASED PRODUCTIVITY

A cloud-hosted business application can streamline your business processes, give you access to modern technologies such as Scan-to-Cloud and by outsourcing ICT tasks (and risk) help you regain focus on core activities.

### COST MANAGEMENT

Going server less can cut your IT infrastructure, platform and application costs. ICT investments are simpler to budget with the added bonus of lower start up costs with complete visibility over users print behaviours you can manage print costs, help change wasteful actions and even limit or restrict access to features or devices by department, workgroup or individual.

### UniFLOW ONLINE EXPRESS

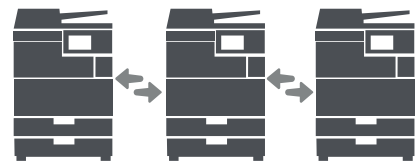
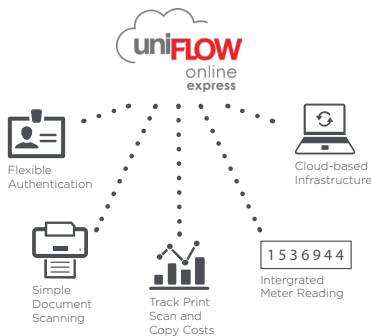
The imageRUNNER ADVANCE Third Generation 2<sup>nd</sup> Edition portfolio comes as standard with uniFLOW Online Express – an all-in-one, ready-to-use online print management service. It works seamlessly with your existing processes, brings print related costs under control, provides enhanced document security – to safeguard your data and protect your intellectual property - and increases employee productivity. For additional functionality you can transition to uniFLOW Online or to the full stand-alone uniFLOW product, which offers an even greater level of control.

### CENTRALISED CONTROL

Leveraging a flexible, up-to-date ICT environment, which supports self-service configuration options and offers instant upgrading as and when future updates become available, allows for growth and changes to requirements. Remote diagnostics and assistance can help further to reduce costs by minimising downtime as well as administrative interventions. Using imageWARE Management Console you can enjoy a centralised point of control across your entire fleet - including international boundaries.

### UNIFIED FIRMWARE PLATFORM

Canon's imageRUNNER ADVANCE Third Generation 2<sup>nd</sup> Edition machines run the Unified Firmware Platform, which delivers a more consistent user and management experience than ever before. It also ensures that the latest functionality is available for all imageRUNNER ADVANCE Third Generation 2<sup>nd</sup> Edition products. We continually monitor and identify emerging vulnerabilities or in-demand features and push updated capabilities through to every device in your fleet - keeping your devices cutting edge on features, functionality and security measures, allowing your investment to grow in value and future-proofing your business.





# **SECURE BY DESIGN**

Canon takes protecting your organisation's confidential information seriously. The imageRUNNER ADVANCE Third Generation 2<sup>nd</sup> Edition platform is now more secure than ever thanks to seamless integration of our hardware and software and a range of security capabilities that help ensure the confidentiality, accessibility and availability of your information throughout its lifecycle.

User authentication login at devices means even jobs sent from mobiles can be held securely until released - protecting confidentiality. To help prevent unauthorised distribution of sensitive information, various device functions can be disabled for individual users, while visual and audible Original Reminder notifications alert you if sensitive information from scanned originals is left at the device. Guest printing also enables secure ad hoc mobile printing without access to your company network. For even greater control the optional full uniFLOW solution includes imageWARE Secure Audit Manager Express. This advanced package gives you the capabilities to discover and prevent any attempt to print, scan, fax or copy documents with certain keywords - alerting you immediately of any breaches.

- HDD Erase removes latent images after each task.
- HDD Format removes and overwrites all data on the hard drive at the end of life.
- HDD Data Encryption helps protect information even after hard drive removal, and is now FIPS 140-2 validated on select models.
- A security chip with tamper resistant hardware helps protect passwords and encryption keys.
- IPsec provides security for data as it traverses the network
- SMB 3.0 providing secure encryption
- Encrypted printing and scanning and Secure Watermark



For further details on our security offering, please contact our local representatives or refer to the Security Brochure 'Protecting your Office'



# THE DOCUMENT LIFECYCLE

Effortlessly streamline your information workflows with an unrivalled portfolio of high quality serverless imaging solutions for the management of digital and physical documents – throughout their lifecycle. Fully integrated end-to-end document workflows enable quick and effective capture, archiving and sharing of information – reducing your reliance on paper-based manual processes and facilitating efficient collaboration. Support for industry standards such as PCL and PostScript, enables direct integration with your IT systems.



## USER EXPERIENCE

A large, responsive and intuitive user interface with colour touch screen and smartphone like control makes carrying out tasks quick and effortless, the interface also offers a consistent user experience across every imageRUNNER ADVANCE device - so work proceeds without a hitch. All models in the portfolio also utilise the same print drivers, same internal features and fully compatible software to minimise your maintenance burden.



## INDIVIDUAL CUSTOMISATION

Users can customise their workspace and workflows using advanced personalisation of the on screen display, device functions and settings with an authentication service such as Universal Login Manager or uniFLOW Online Express.



## MOBILE OFFICE ENABLEMENT

Scalable support for flexible working practices allows employees to securely capture or print documents on the move and quickly link their mobile devices directly into business workflows. Enhance the adoption of better mobile working practices – empowering your employees to securely access, manage and process documents anywhere, any time and in any way - and remove the need for them to work from their desk on the office PC.



## CAPTURE

Streamline your document digitisation with the powerful scanning capabilities of imageRUNNER ADVANCE Third Generation 2<sup>nd</sup> Edition devices. Simultaneous 2-sided scanning delivers fast results and standard support is included for scanning and converting documents to Searchable PDF, Microsoft® Word and Microsoft® PowerPoint.



## MANAGE AND PROCESS

Optimise your information processes with seamless integration to a range of powerful Canon and third party software thanks to the embedded MEAP and MEAP Web application platforms.



## OUTPUT

You can easily and securely send digital output documents to a multitude of destinations for sharing, archiving, or printing with imageRUNNER ADVANCE Third Generation 2<sup>nd</sup> Edition solutions.

The imageRUNNER ADVANCE Third Generation 2<sup>nd</sup> Edition portfolio also offers flexible finishing options, such as stapling, document insertion, this coupled with Canon's iW Desktop publishing software provides simple creation and production of high-quality professional-looking documents, in-house.



## AN INTEGRATED SOLUTION FOR EVERY BUSINESS

Canon's integrated solutions give you the ability to control device access, apply print policies, monitor output and restrict usage by user.



Provides a simple way for users to identify themselves and benefit from a personalized experience at the device.	Cloud based solution designed to provide a simple way to manage print environments.	Secure cloud based solution designed to manage entire print environments.
Serverless - Device based	Cloud based	Cloud based
# Up to 5 devices	Unlimited users # Up to 10 devices	Unlimited users # Up to 10 devices
<b>For small business structure</b> Who wants a basic and simple output management tool.	<b>For small or medium business structure</b> With basic requirements for access control and cost tracking but do not want to or are unable to invest in or manage local servers.	<b>For small or medium business structure</b> Who wants a scalable cloud based solution easy to set up and manage, providing high security features.



Complete scan management software designed to provide optimum value when digitalizing documents.	Print management software designed to bring the benefits of print fleet to your organization.	Print management software designed to improve the control and efficiency of your print fleet.
Server based	Server based	Server based
Max 500 users # Up to 25 devices	Max 500 users # Up to 25 devices	Unlimited users # Unlimited devices
<b>For medium business structure</b> Who wants efficient scanning solutions that can be combined with an output management software.	<b>For medium business structure</b> Who wants an on-site server based output management solution providing full secure printing/My print Anywhere and mobile printing functionality.	<b>For large business structure</b> Who wants a global secure output management solution, polyvalent, tailored for every need, with advanced features and professional services included to implement it.



# WHY CANON?



## EXPERTISE

Canon is a globally trusted brand with over 80 years of experience and a \$30.5 billion global turnover with over ten years of continued profitability.



## SUSTAINABILITY

Canon's commitment to the environment is an integral part of our Kyosei Corporate Philosophy 'Living and working together for the common good, our product design, and our manufacturing. Through our Life Cycle Assessment (LCA) System, we have lowered carbon dioxide emissions by focusing on each stage of the product life cycle.



## INNOVATION

Our products and services incorporate smarter ways to minimise likely information security threats. 'Highly commended' in the best security team category at the 2017 SCA Awards Europe, which recognise cybersecurity expertise.

## Awards

Back to Back BLI Line of the year awards



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